Yaroslav (Yaro) Korets

Forward Deployed Engineer

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Founder of Growth Control, focused on hands-on AI implementation for tax, CPA, and bookkeeping firms. I work directly with client teams to map a workflow, agree on a baseline, build the integration, and test and deploy it in the systems staff already use. Twenty years as a founder and operator across marketing, sales, finance, and operations.

SELECTED DEPLOYMENT WORK

Tax practice operations. Worked with a Los Angeles tax firm on client workflows, including Canopy Smart Intake and Smart Delivery. Also set up workflows in TaxDome. Focus areas include intake, follow-up, and document collection.

Growth Control. Built workflows connecting advertising, inquiries, CRM, calls, quotes, and follow-up. Tested the system in the Southern California operations of Stretch Tent.

Production tools and infrastructure. Built Hunter, a paid-search agent with human approval, and a self-hosted AI workspace that replaced Basecamp. Deployed and integrated tools for CRM, scheduling, e-signatures, and media review.

EXPERIENCE

Founder, Growth Control | Oct 2026–present
Builds and deploys AI workflows and integrations for client operations.

CTO & Co-Founder, Stretch Tent | 2017–present
Built and tested Growth Control in the California business, which began operating in May 2026.

Co-Founder & CEO, KPI Creatives | Nov 2023–Oct 2026
Co-founded and ran a profitable video production and content marketing agency.

Co-Founder, ADUscale | Nov 2025–Jun 2026
Served as CEO from January 2026. Built the product and tested demand for the ADU construction marketplace.

COO, Govitall | Sep 2022–Jan 2023
Owned company-wide operations for a 400+ person IT holding.

VP, Real Estate Property Management | 2021–2023
Ran property-management operations, budgets, and capital expenditure decisions.

Independent ventures and consulting | 2015–2021
Built and advised ventures across industries.

Founder & CEO, Ebola Communications | 2008–2015
Built and sold the digital agency, then led the merged organization with full P&L responsibility.

Communications and editorial | 2004–2008
Worked as a journalist and political editor, built a press office, and ran editorial teams.

TECHNOLOGY & EDUCATION

Technology. TypeScript, Python/FastAPI, PostgreSQL, Docker, Cloudflare, n8n, MCP, Twenty CRM, Canopy, TaxDome, APIs and voice integrations.

Education. Two years of Computer Science at university, then a B.A. in Public Relations.
Languages. English, Ukrainian, and Russian.